

## CONNECT Our Future Final Public Engagement Tally

Connect Our Future's outcomes are driven by public engagement. Our goals were to engage at least 6,500 in providing input, and in fact, over 8,300 provided input and another 3,000 had an opportunity to hear from a "live person" about the project, ask questions, and engage in dialogue. CONNECT also worked hard to match as closely as possible the region's demographics, so that those who do not traditionally participate in public engagement had an opportunity to be heard. This effort was made possible through the outstanding leadership of elected officials in both North and South Carolina, by the staff, and by a dedicated and very hard-working team of partners, volunteers, consultants and contractors. Together, we developed and implemented a balanced, diverse approach. For our "how to's," see the CONNECT Public Engagement Tool at [www.ConnectOurFuture.org](http://www.ConnectOurFuture.org)

CONNECT Phase of Scenario Planning Engagement	Number Providing Input	Number Participating in Interactive Outreach	Number of Input/Engagement Events and Activities	Best Estimate of Persons Invited to Participate by E-mail or Phone	Methods
Phase 1: Values, Needs, Challenges	2,215	300	116	60,000	Open Houses, small groups, and targeted special focus groups preceded by elected official presentations and press releases. Number on engagement activities includes on-line access.
Phase 2: Mapping the Future	1,595	250	58	7,000	Reality Check2050, followed by 57 Community Growth Workshops, promoted through elected officials, Rotary and other presentations
Phase 3: Selecting Priorities and a Growth Concept	2,507	1,491	95	4,000	Events/activities around MetroQuest or Turning Technologies, including County and Community Forums, small groups, targeted small groups, youth outreach, business presentations and on-site opportunities, and crowd-sourcing events
Phase 3+: Developing the Preferred Growth Concept	121	-	12	1,400	County-level "Consortium" and stakeholder meetings
<b>TOTAL Participation in Scenario Planning:</b>	<b>6,438</b>	<b>2,041</b>	<b>281</b>	<b>72,400</b>	
<b>Additional Public/Stakeholder Engagement by Work Groups</b>					
Air Quality/Climate Change	3	12	2	-	Estimate based on off-site meeting engagement
Blueprinting	240	-	43	600	Focus groups on suitability analysis, market factors, etc., coupled with planner and community leader briefings throughout the process
Economic Development	152	-	9	1,602	From report
Energy	613	135	16	6,300	NEPDEER Recruitment and Participation and Stakeholder Meetings and Charrettes
Food Systems	479	-	12	1,080	Focus groups, stakeholder meetings, public food events outreach; data provided by consultant
Housing	153	-	8	3,500	6 Open Houses + 2 Focus Groups
Public Health	315	-	5	3,000	Focus groups and input on concept mapping
<b>Total Participation in Work Group Engagement:</b>	<b>1,955</b>	<b>147</b>	<b>95</b>	<b>16,082</b>	
<b>Outreach in "Introducing CONNECT" Presentations**:</b>					
Pre-Phase 1***	-	470	47		Initial public presentations to governing boards, made by elected officials
Other****	-	400	14		Mayors' presentations, presentations to business, church, and community groups, presentations to college and university students, made by elected officials and staff. This is a conservative estimate
<b>Total Estimated Audience for Presentations:</b>	<b>-</b>	<b>870</b>	<b>61</b>	<b>-</b>	
<b>TOTAL ESTIMATED INPUT/OUTREACH:</b>	<b>8,393</b>	<b>3,058</b>	<b>437</b>	<b>88,482</b>	

\*In some cases, these people may also have provided input, but we know that not all of them did--they were present at gatherings where some provided input and others did not.

\*\*Not including state/national conferences

\*\*\*Based on 47 presentations given assuming an average of 10 people in the audience for each.

\*\*\*\*A list of other interactive outreach presentations is available upon request.