Vibrant Communities-Robust Regior
CONNECT Our Future Phase II
Demographic Report
November 15, 2013
Between September 2013 and November 2013, 57 Community Growth Workshop sessions (3 sessions for each County-Based Workshop, with the exception of Union, SC which only had 1 session, plus 1 session per Latino, youth and low-income Workshop) throughout the CONNECT Region to capture thoughts and wishes related to the growth participants would like to see for their county in the future.
Over 1,190 residents participated representing a cross-section of the Region's population.

| Community Growth Workshops |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Date | County | City | Location | Participants |
|  | 9/5/13 ${ }^{1}$ | Iredell | Statesville | Statesville Civic Center | 127 |
|  | 9/10/13 ${ }^{1}$ | Stanly | Albemarle | Stanly County Agri-Civic Center | 93 |
|  | 9/16/13 | Gaston | Gastonia | First United Methodist Church | 37 |
|  | 9/17/13 ${ }^{2}$ | Anson | Wadesboro | South Piedmont Community College | 41 |
|  | 9/23/13 | Lincoln | Lincolnton | Lincoln County Senior Center | 42 |
|  | 9/24/13 | Cabarrus | Concord | Concord First Assembly | 73 |
|  | 9/25/13 | Mecklenburg (Central) | Charlotte | East Stonewall AME Zion Church | 31 |
|  | 10/1/13 | Chester | Chester | Convention Center at the Gateway | 44 |
|  | 10/2/13 | Mecklenburg (South) | Pineville | The Hut | 25 |
|  | 10/3/13 | Lancaster | Lancaster | USC - Lancaster | 75 |
|  | 10/8/13 | Union, SC | Union | Union County Advanced Technology Center | 31 |
|  | 10/10/13 | York | Rock Hill | Manchester Meadows | 106 |
|  | 10/14/13 | Mecklenburg (North) | Davidson | Davidson College Presbyterian Church | 69 |
|  | 10/15/13 | Rowan | Salisbury | Salisbury Civic Center | 23 |
|  | 10/16/13 | Cleveland | Shelby | The Don Gibson Theatre | 58 |
|  | 10/17/13 | Union, NC | Monroe | First Baptist Church | 62 |
|  | 10/24/13 | Mecklenburg (Central) | Charlotte | Mahlon Adams Pavilion - Freedom Park | 60 |
| $\stackrel{O}{\underset{L}{2}}$ | 10/12/13 | Lincoln | Lincolnton | Iglesia Taller de Dios | 13 |
|  | 10/14/13 | Gaston | Gastonia | Iglesia Casa de Dios | 30 |
|  | 10/19/13 ${ }^{3}$ | Mecklenburg | Charlotte | Levine Museum of the New South | 17 |
|  | 10/19/13 | Union, NC | Monroe | Walkup Avenue | 27 |
|  | 10/29/13 | Cabarrus | Kannapolis | St. James the Greater Catholic Church | 10 |
| $\begin{aligned} & \text { 포 } \\ & \stackrel{0}{0} \end{aligned}$ | 10/9/13 ${ }^{4}$ | Iredell | Statesville | Fort Dobbs | 45 |
|  | 11/12/13 | Mecklenburg | Charlotte | Generation Nation | 35 |
|  | 11/5/13 | Mecklenburg | Charlotte | Crisis Assistance Ministry | 21 |
|  |  |  |  | TOTAL | 1195 |

${ }^{1}$ Demographic forms were not available for this workshop.
${ }^{2}$ Demographic forms were not available for this workshop; observed participants at the workshop were approximately 50\% African American/Black and 50\% Caucasian/White.
${ }^{3}$ Demographic forms were not available for this workshop; observed participants at the workshop were approximately all Hispanic/Latino.
${ }^{4}$ Demographic forms were not available for this workshop; observed participants at the workshop were approximately all 16 or 17 years old and had not completed high school.

All regional averages compiled from the U.S. Census Bureau, 2007-2011 American Community Survey

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## Location

| County You Live In |  | County You Work/Study In |  |
| :---: | :---: | :---: | :---: |
| County | Total | County | Total |
| Anson | 0 | Anson | 0 |
| Cabarrus | 72 | Cabarrus | 57 |
| Chester | 65 | Chester | 52 |
| Cleveland | 30 | Cleveland | 30 |
| Gaston | 16 | Gaston | 13 |
| Iredell | 1 | Iredell | 0 |
| Lancaster | 64 | Lancaster | 39 |
| Lincoln | 25 | Lincoln | 16 |
| Mecklenburg | 196 | Mecklenburg | 178 |
| Rowan | 20 | Rowan | 19 |
| Stanly | 0 | Stanly | 0 |
| Union, NC | 64 | Union, NC | 50 |
| Union, SC | 19 | Union, SC | 17 |
| York | 101 | York | 82 |
| Other | 8 | Other | 3 |
| TOTAL | 681 | TOTAL | 556 |

## Gender, Age, Race and Language

| Age Range |  |  |  |
| :--- | :--- | :--- | :--- |
| Age Range | Total | Sample Percentage | Regional Average |
| Under 18 | 54 | $8.72 \%$ | $27.21 \%$ |
| $18-24$ | 27 | $4.36 \%$ | $5.83 \%$ |
| $25-34$ | 52 | $8.40 \%$ | $12.01 \%$ |
| $35-44$ | 78 | $12.60 \%$ | $14.79 \%$ |
| $45-54$ | 129 | $20.84 \%$ | $14.91 \%$ |
| $55-64$ | 152 | $24.56 \%$ | $12.12 \%$ |
| $65-74$ | 110 | $17.77 \%$ | $7.55 \%$ |
| $75+$ | 17 | $2.75 \%$ | $5.62 \%$ |
| TOTAL | $\mathbf{6 1 9}$ | $\mathbf{1 0 0 \%} \%$ |  |

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| Gender |  |  |  |
| :--- | :--- | :--- | :--- |
| Gender | Total | Sample Percentage | Regional Average |
| Male | 321 | $48.05 \%$ | $48.04 \%$ |
| Female | 347 | $51.95 \%$ | $51.96 \%$ |
| TOTAL | 668 | $\mathbf{1 0 0 \%}$ |  |


| Race/Ethnicity |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :---: | :---: | :---: |
| Race/Ethnicity | Total | Sample Percentage | Regional Average |  |  |  |
| Asian | 9 | $1.37 \%$ | $1.36 \%$ |  |  |  |
| African American/Black | 100 | $15.24 \%$ | $21.14 \%$ |  |  |  |
| Caucasian/White | 471 | $71.80 \%$ | $69.95 \%$ |  |  |  |
| Hispanic/Latino | 64 | $9.76 \%$ | $5.64 \%$ |  |  |  |
| Native American | 8 | $1.22 \%$ | $.37 \%$ |  |  |  |
| Pacific Islander | 1 | $.15 \%$ | $.01 \%$ |  |  |  |
| Multi-Racial/Other | 3 | $.46 \%$ | $1.53 \%$ |  |  |  |
| TOTAL | $\mathbf{6 5 6}$ | $\mathbf{1 0 0 \%}$ |  |  |  |  |
|  |  |  |  |  |  |  |


| Primarily Language |  |  |  |
| :--- | :--- | :--- | :--- |
| English as First Language? | Total | Sample Percentage | Regional Average |
| Yes | 592 | $91.22 \%$ | $93.09 \%$ |
| No | 57 | $8.78 \%$ | $6.91 \%$ |
| TOTAL | 649 | $\mathbf{1 0 0 \%}$ |  |
|  |  |  |  |

## Employment, Income and Education

| Education |  |  |  |
| :---: | :---: | :---: | :---: |
| Educational Level | Total | Sample Percentage | Regional Average* |
| Less than High School | 50 | 7.61\% | 19.04\% |
| High School/GED | 54 | 8.22\% | 32.57\% |
| Some College | 81 | 12.33\% | 20.42\% |
| Associate Degree | 42 | 6.39\% | 8.52\% |
| Bachelors Degree | 231 | 35.16\% | 13.75\% |
| Masters Degree | 162 |  |  |
| Professional Degree | 16 | 30.29\% | 5.70\% |
| PhD | 21 |  |  |
| TOTAL | 657 | 100\% |  |

* Based on the population 25 years old and over

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| Employment Status* |  |  |
| :--- | :--- | :--- |
| Employment Status |  | Total |
| Sample Percentage |  |  |
| Unemployed | 47 | $6.78 \%$ |
| Employed Part-Time | 54 | $7.79 \%$ |
| Temporary or Contract Work | 17 | $2.45 \%$ |
| Employed Full-Time | 316 | $45.60 \%$ |
| Self-Employed | 76 | $10.97 \%$ |
| Homemaker or Student | 59 | $8.51 \%$ |
| Retired | 117 | $16.89 \%$ |
| Unable to Work | 3 | $.43 \%$ |
| Other | 4 | $.58 \%$ |
| TOTAL | $\mathbf{6 9 3}$ | $\mathbf{1 0 0 \%}$ |

* No regional data available

| Income Level |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Income Level | Total | Sample Percentage | Regional Average | Regional Average Range* |
| Less than \$10,000 | 32 | 5.54\% | 8.56\% | Less than \$10,000 |
| \$10,000-\$19,999 | 18 | 8.30\% | 19.38\% | \$10,000-\$24,999 |
| \$20,000-\$29,999 | 30 |  |  |  |
| \$30,000-\$39,999 | 37 | 15.22\% | 28.37\% | \$25,000-\$49,999 |
| \$40,000-\$49,999 | 51 |  |  |  |
| \$50,000-\$59,999 | 47 | 14.53\% | 18.58\% | \$50,000-\$74,999 |
| \$60,000-\$69,999 | 37 |  |  |  |
| \$70,000-\$79,999 | 39 | 18.86\% | 11.50\% | \$75,000-\$99,999 |
| \$80,000-\$89,999 | 37 |  |  |  |
| \$90,000-\$99,999 | 33 |  |  |  |
| \$100,000-\$149,999 | 128 | 22.15\% | 9.2\% | \$100,000-\$149,000 |
| Over \$150,000 | 89 | 15.40\% | 5.04\% | Over \$150,000 |
| TOTAL | 578 | 100\% |  |  |

* Regional average range in 2010 inflation-adjusted dollars

| Employment Type* |  |  |
| :---: | :---: | :---: |
| Sector | Total | Sample Percentage |
| For-Profit | 62 | 11.99\% |
| Religious/Charitable | 18 | 3.48\% |
| Professional | 84 | 16.25\% |
| Education | 63 | 12.19\% |
| Government | 129 | 24.95\% |
| Other Non-Profit | 72 | 13.93\% |
| Employed w/o Pay in Family Business | 10 | 1.93\% |
| Research | 10 | 1.93\% |
| Medical | 13 | 2.52\% |
| Sales | 30 | 5.80\% |
| Other | 26 | 5.03\% |
| TOTAL | 517 | 100\% |

* No regional data available


## Household \& Marital Status

| Home Ownership |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :---: | :---: | :---: |
| Home Ownership Type | Total | Sample Percentage | Regional Average |  |  |  |
| Own Single-Family | 488 | $82.32 \%$ | $73.02 \%$ |  |  |  |
| Own Multi-Family | 38 |  |  |  |  |  |
| Rent Single-Family | 59 | $12.52 \%$ | $26.97 \%$ |  |  |  |
| Rent Multi-Family | 21 |  | N/A |  |  |  |
| Live with Friend or Family | 25 | $3.91 \%$ | N/A |  |  |  |
| Other Rent-Free Living Situation | 8 | $1.25 \%$ |  |  |  |  |
| TOTAL | 639 | $\mathbf{1 0 0 \%}$ |  |  |  |  |


| Current Marital Status |  |  |  |
| :--- | :--- | :--- | :--- |
| Marital status | Total | Sample Percentage | Regional Average* |
| Single | 141 | $21.24 \%$ | $29.27 \%$ |
| Married | 435 | $65.51 \%$ | $52.31 \%$ |
| Domestic Partner | 12 | $1.81 \%$ | N/A |
| Divorced/Separated | 57 | $8.58 \%$ | $13.61 \%$ |
| Widowed | 19 | $2.86 \%$ | $8.05 \%$ |
| TOTAL | $\mathbf{6 6 4}$ | $\mathbf{1 0 0 \%}$ |  |

* Based on the population 15 years old and over

